

SAHARA RUSTIC EVENTS VENUE SUBSCRIPTION PACKAGES

Package	Price	Best For	Monthly Commitment	Annual Discount
Bronze	R350 per month	<p>New venues building awareness</p> <ul style="list-style-type: none"> - Small intimate venues (under 50 guests) - Bed & breakfasts doing occasional events - Unique spaces testing the market - Budget-conscious operators 	3 months minimum	R3,675 (save R525)
Silver	R550 per month	<p>Mid-sized venues, established locations</p> <ul style="list-style-type: none"> - Established venues with regular bookings - Wedding venues (50-150 guests) - Corporate event spaces - Growing businesses seeking visibility - Venues wanting to be "top of mind" 	6 months minimum	R5,775 (save R825)
Gold	R850 per month	<p>Premium venues with high booking volumes</p> <ul style="list-style-type: none"> - Destination wedding locations - Exclusive, high-end spaces - Venues wanting market dominance - Long-term strategic partners 	12 months recommended	R8,925 (save R1,275)

SUBSCRIPTION PACKAGES COMPARISONS

What's Included	Bronze	Silver	Gold
Core Listing	Venue profile page with: Business name & logo, 5 photos, 300-word description, capacity, map, contact form, phone/email.	All Bronze features, PLUS:	All Bronze & Silver features, PLUS:
Directory & Search	Listed in main "Venues" directory.	Priority Placement: Appears at the top of category searches, before Bronze partners.	Premium Placement: Priority in all searches.
Profile Features	Sahara Rustic Preferred Partner badge for your website.	Enhanced Profile: 10 photos, 500-word description, video tour link, 3 featured testimonials, special offers/packages section.	Premium Profile: 20 photos, 800-word description, 5 featured testimonials, video options, package menu, availability
Promotion			Homepage Promotion: Featured "Venue of the Month" rotation, logo in sidebar, and pinned to homepage for 1 month.
Social Media		Social Highlights: 1 Instagram Story & 1 Facebook post per month. Tagged in 2 Sahara Rustic posts monthly.	Marketing Amplification: 3 Instagram & 3 Facebook posts, 2 Instagram Story takeovers/year. Featured in monthly newsletter.
Content & Blog			Dedicated Blog Feature: Annual 800-1,000 word post with professional photography. Promoted across all social

SAHARA RUSTIC EVENTS VENUE SUBSCRIPTION PACKAGES

<p>Networking & Perks</p>		<p>Partner Networking: Invitation to quarterly events, access to partner WhatsApp group, intro to planner network, 2 complimentary event tickets/year.</p>	<p>VIP Benefits: Co-branded marketing materials.</p>
<p>Digital Extras</p>		<p>Welcome Package: 1-hour professional photography session.</p>	<p>Full Digital Package: 2-hour photography session, SEO keyword optimization, Google Business Profile optimization.</p>
<p>Lead Generation</p>	<p>Contact form leads sent directly to your email.</p>		<p>Email Feature: Spotlight in a newsletter to 500+ subscribers.</p>
<p>Partner Responsibilities</p>	<ul style="list-style-type: none"> • Provide quality photos (or we photograph for R350 once-off). • Respond to leads within 48 hours. • Display Sahara Rustic badge on your website. • Offer Sahara Rustic clients 5% discount. 	<p>All Bronze responsibilities, PLUS:</p> <ul style="list-style-type: none"> • Provide video tour (or we film for R500 once-off). • Refer Sahara Rustic to 3 other businesses annually. • Offer Sahara Rustic clients 10% discount. 	<p>All Bronze & Silver responsibilities, PLUS:</p> <ul style="list-style-type: none"> • Host 1 styled shoot annually (shared cost option). • Provide exclusive offers for Sahara Rustic clients. • Serve as a referral for potential Gold partners. • Offer Sahara Rustic clients 15% discount.

COMPARISON MATRIX

Feature	Bronze (R350 per month)	Silver (R550 per month)	Gold R850 per month)
Annual Commitment	R3,675	R5,775	R8,925
Photos	5	10	20
Video Tour	✗	✓	✓
Description Length	300 words	500 words	800 words
Testimonials	✗	3	5
Featured Placement	✗	✓	✓ + Homepage
Social Media Features	✗	2/month	6/month
Blog Feature	✗	✗	✓
Styled Shoot Priority	✗	✗	✓
Client Discount Required	5%	10%	15%